



EES ECONOMIC TALKS 2019

Herrenchiemsee

July 19 - 20, 2019

Yachthotel Chiemsee | Harrasser Strasse 49 | 83209 Prien am Chiemsee

Topic:

“Culture as an Economic Factor

Musical Landscape as an Image Carrier for Effective Corporate Communications”

Friday, July 19, 2019	
Until 3.00 p.m.	Individual arrivals and registrations <i>Venue: Yachthotel Chiemsee</i>
3.45 p.m.	Boat shuttle from landing stage Yachthotel to island of Herrenchiemsee
4.15 – 5.15 p.m.	<p>EES Economic Talk</p> <p><i>Welcome</i></p> <p>Dr Ingo FRIEDRICH President of the European Economic Senate</p> <p><i>Statements</i></p> <p>Petra BECKER CEO International Arte Bridge</p> <p>Robert SALZL Honorary President of Tourism Upper Bavaria assoc.</p> <p>Venue: Castle restaurant Herrenchiemsee</p>
5.15 – 6.15 p.m.	Standing Reception with Refreshments & Snacks
6.15 – 6.45 p.m.	Walk to Castle Herrenchiemsee
7.00 – 9.00 p.m.	<p>Concert Dresden and Leipzig 1845</p> <ul style="list-style-type: none"> - Richard Wagner: Overture to “Tannhäuser” - Felix Mendelssohn Bartholdy: Concert for violin and orchestra e-Moll op. 64 - Robert Schumann: Symphony Nr. 2 C major op. 61 <p>Orchestra of the Klang Verwaltung Rebekka HARTMANN – Violin Direction: Thomas ZEHETMAIR</p>
9.00 – 10.30 p.m.	<p>Meet & Greet</p> <p>With the director, Joseph KRÖNER, and Rebekka HARTMANN</p>
approx. 10.30 p.m.	Return to Prien

Saturday, July 20, 2019	
Starting from 8.30 a.m.	Individual breakfast at the Pavilion
	“Culture as Economic and Location Factor”
9.30 - 10.30 a.m.	<p>Working Breakfast</p> <p>Dr Wolfgang HEUBISCH, MdL Vice President of the Bavarian Parliament, Deputy Chair of the Committee for Science and Art, Bavarian State Minister for Science, Research and Art ret.</p> <p>André BÜCKER, State Director of the State Theatre Augsburg</p> <p><u>Moderator:</u> Dr Ingo FRIEDRICH President of the European Economic Senate</p> <p>Venue: Pavilion at the Yachthotel Herrenchiemsee</p>
10.30 - 10.45 a.m.	Coffee Break
10.45 a.m. - 12.00 p.m.	<p>Economic Talks</p> <p>Iris STEINER Publisher and Editor in Chief of the Opera Magazine ORPHEUS, Culture Marketing Consultant</p> <p>Dr Jutta HERING-WINCKLER Lawyer and Notary ret. , 1st Chairman of the Richard Wagner Association Minden</p> <p><u>Moderator:</u> ROLF VON HOHENHAU President Bavarian Taxpayers Association</p>
12.00 - 1.30 p.m.	Lunch
1.30 p.m.	End of Official Program

Optional Programme

Saturday, July 20, 2019	
2.30 p.m.	Bus shuttle to Gut Immling
3.00 - 4.30 p.m.	<p>Tour and Background Talk with the director, Ludwig BAUMANN, and the dramaturge, Florian MAIER</p> <p>Venue: Gut Immling, 83128 Halfing</p>
4.30 - 5.30 p.m.	Standing Reception
6.00 - 9.00 p.m.	<p>Opera <i>Turandot</i> by Giacomo Puccini Musical direction: Cornelia von Kerksenbrock Orchestration: Ludwig Baumann Stage design and costumes: Ekaterina Zacharova, Ludwig Baumann Dramaturgy: Florian Maier Festival Choir Immling Festival Orchestra Immling</p>
Starting at 9.30 p.m.	<p>“Apres Opera” in the Sternenzelt Dinner with musical accompaniment</p>
11.00 p.m.	Bus-shuttle to Yachthotel

Hotel Recommendation

Yachthotel Chiemsee

Harrasser Strasse 49 | 83209 Prien am Chiemsee

Limited contingent at special rate

Reservation: Per hotel reservation form